



# Poster Artist Call

## Jazz in the Valley Festival

### July 28, 29, 30 2017

The artwork should be original, attention getting, high impact, and promote the Festival.  
The theme of the artwork is Jazz/Blues.

The artist will submit one or more completed pieces to the promotions committee.

**Deadline for Submission of the artwork is Friday, September 30, 2016 @ 5PM.**

**The selected artist will receive a \$400 award, two full festival passes, two festival t-shirts and ten posters (created from the artwork) for his/her personal use.**

The artwork will be incorporated either horizontally or vertically into the finished poster. The words "Jazz in the Valley", the festival dates, and other pertinent information will be added by JIV to the poster. Portions of the artwork may also be reproduced by JIV on T-shirts, brochures and publications.

Jazz in the Valley will produce 500 (16" x 20") posters. The majority of the posters will be used for advertising the festival throughout the Northwest and the balance will be available for sale, with proceeds going to JIV. The poster image will be used extensively in our promotional materials.

The original artwork poster will be reproduced by a quality printer chosen by JIV. If the artist wishes and there are no scheduling conflicts, he/she may oversee the press run on the posters.

The original artwork becomes the property of Jazz in the Valley (JIV); however, the artist retains all copyrights to the image not used for the festival's promotion. The artwork will be displayed for silent auction during the month of July throughout the festival weekend, with any proceeds from the auction used to benefit JIV.

**Please return this letter of intent to submit artwork for consideration to:**

**Larry Sharpe**

**100 W 3<sup>rd</sup> Ave**

**Ellensburg, WA 98926**

Questions: 509-899-3639

Name \_\_\_\_\_ Date \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_